



For Immediate Release

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News Release

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ASG and Viaserv Announce Distribution Partnership

ASG's Enterprise Application Division and Viaserv to Strengthen e-Business Offering for OS/390 and VSE/ESA

NAPLES, Fla., January 2, 2001 /BUSINESSWIRE/ - Allen Systems Group, Inc.'s (ASG) Enterprise Application Integration division (EAI), a global, e-business enablement technology provider, and Viaserv Inc., a leading developer of middleware tools for the OS/390® and VSE/ESA marketplace, today announced a strategic marketing alliance. Under the terms of the agreement, the organizations will co-market and promote their e-business solutions through joint sales efforts.

“Viaserv's ViaSQL Direct will play an important part in completing our comprehensive data integration offering by giving us access into IMS data structures, which are notoriously difficult to deal with,” said Evan Roth, senior vice president of ASG's EAI division. “Viaserv's proven technology and experience in complex, legacy IMS environments puts Viaserv above the rest. This partnership also adds to our legacy-to-Web enablement capabilities demanded by our clients.”

Viaserv Chairman Bill Coleman said, “ASG is the dominant player in dealing with IDMS® data. It only makes sense that we would affiliate with a company that can assist us in fulfilling the liberation of enterprise data message that we bring to the market.”

About ASG

Established in 1986, ASG provides enterprise solutions to the Global-5000 in the areas of Operation Management, Application Management and Business Intelligence. ASG improves the performance of their data center operations and facilitates their transition to e-business.

Heralded as the price/performance alternative in enterprise systems management, ASG is flexible in contracting and unparalleled in customer support.

Headquartered in Naples, Florida, ASG has development, support, service and sales professionals on five continents and a network of value-added partners.

For more information about ASG, please contact Eric Sommerton, director of marketing communication, at 941-435-2015, send e-mail to news@asg.com or visit ASG's Website at www.asg.com

About Viaserv

Viaserv is a Boulder, Colorado-based software company specializing in data access, delivery and integration products. Viaserv's ViaSQL software supplies middleware functionality for IBM OS/390® and VSE mainframes.

For more information about Viaserv, call 800-348-3964 or 303-415-9083, send e-mail to info@viaserv.com or visit the corporate Website at www.viaserv.com.