

For Immediate Release

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News Release

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Boulder, Colorado, August 9, 2000 – Viaserv, Inc., announced a partnership with Top Down Systems Corporation of Rockville, MD. Under the terms of the agreement, Viaserv will supply the host middleware component for Top Down Systems' Client Letter product, an automated correspondence solution that uses a client/server architecture.

According to Cliff Copeland, VP of marketing for Top Down Systems, "We looked at several middleware products. Our technical team chose Viaserv and its ViaSQL software based on functionality and technical superiority. With ViaSQL, our customers can include host-based data from DB2, VSAM, or IMS in their applications."

Copeland added, "Companies that use our product typically generate anywhere from 5,000 to 20,000 correspondence items a day. They really need an automated solution – for reasons of practicality, quality, and cost management. And the automated solution must be able to retrieve their customer data from wherever it happens to be – including mainframe data stores. We can provide easy, automatic retrieval of individual fields from any ODBC database, and insert those fields into customized letters, statements, proposals, or invoices. Viaserv's software enables ODBC for mainframe data."

According to Bill Coleman, VP of marketing for Viaserv, "We provide a seamless, even invisible solution for Top Down Systems and its customers. If they purchase the mainframe connectivity option, they'll see a button labeled Legacy Data Access. When they click on this button, they get data from the mainframe, using ViaSQL. It couldn't be simpler. This partnership is exciting because it demonstrates how easily our software plugs into place."

Viaserv's ViaSQL software is available for both OS/390 and VSE mainframe connectivity. Top Down Systems will offer the mainframe connectivity option in both markets.

Client Letter was announced for general availability in June 2000. Client Letter builds on ALGS, Top Down Systems' industry-leading mainframe-based product, making its features and functionality available in a client/server architecture. This design allows companies to use MS-Word as the front-end, and their databases of choice for templates, instructions, and customer data.

According to Copeland, Top Down Systems is currently developing a Web-based automated correspondence solution. Viaserv's ViaSQL will supply mainframe connectivity for this solution as well.

Viaserv, Inc.

Viaserv is a Boulder, Colorado-based software company specializing in data access, delivery, and integration products. Viaserv's ViaSQL software supplies middleware functionality for IBM OS/390 and VSE mainframes. Viaserv can be reached at **800-348-3964** or **303-415-9083**, or at info@viaserv.com. More information is available at the corporate website: www.viaserv.com.

Top Down Systems Corporation

Top Down Systems is a Rockville, Maryland-based software company specializing in automated correspondence solutions. Top Down Systems can be reached at **301-417-9660** or at Sales@TopDownSystems.com. More information is available at the corporate website: www.TopDownSystems.com.