



For Immediate Release

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News Release

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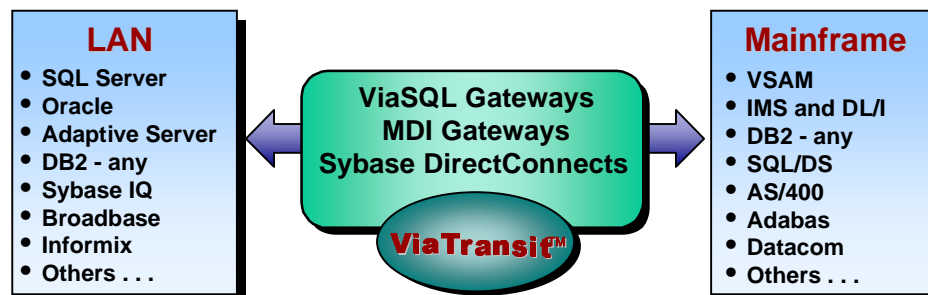
VIASERV RAISES THE BAR ON ENTERPRISE DATA TRANSFER

ViaTransit™ Automates Preparation and Execution of Bi-directional Movement of Data Between Mainframe and LAN Data Sources

Boulder, Colorado -- April 15, 1998 -- Viaserv, Inc. today announced general availability of *ViaTransit™*, an advanced data transfer product and major extension to its own flagship *ViaSQL™* product line and to related middleware solutions from Sybase. *ViaTransit* provides a complete solution for automatic preparation, execution, and overall management of data transfer processes in an enterprise. *ViaTransit* allows organizations to define, schedule, and perform multi-directional transfers of data between disparate mainframe-based and LAN-based data sources or database management systems. It can be used for data staging and migration, population and replication of data in data warehouses and marts, development of multi-tiered applications, and other data distribution systems and applications. *ViaTransit* can be easily implemented by any organization that is using, or plans to use, Viaserv's *ViaSQL* middleware, Sybase's *DirectConnect*, or the Sybase/MDI Database Gateways.

An Overview

ViaTransit supports movement of data in either direction between VSE, MVS, OS/400 and any LAN-based ODBC data source.



ViaTransit is an easy-to-use, Windows-based tool that enables the creation, initiation, scheduling, and monitoring of enterprise-wide data transfer operations.

Key Features

ViaTransit delivers a number of important features which help database administrators and others overcome the challenges of data availability, movement, replication, synchronization, and recovery. It provides facilities for defining, scheduling, and executing transfers to and from any ODBC compliant data store; the system has several options for the preparation and initiation of transfers. Features include:

- Easy-to-use point-and-click planning and preparation of transfers
- Helper functions for building and validating transfer statements
- Transfer initiation from a mainframe, LAN server, client, clock, program, or manually
- Automatic retry and recovery in case of transfer failures
- Execution of user-specified verification programs after a transfer
- Sending E-mails after a transfer execution
- Displaying transfer status; maintaining and reporting transfer history
- Dynamic gateway configuration to control the transfer environment

“Our customers and prospects are facing major challenges as they try to satisfy the data and informational needs of their geographically dispersed employees, management, customers, and partners. Putting usable data in the right place at the right time requires tremendous planning and execution by IS personnel,” said Kim Manchak, Viaserv’s President and co-founder. “In *ViaTransit*, we’re providing a complete data transfer solution that’s easy to implement and use, works with most databases, and addresses a broad range of data transfer functional requirements.”

The Product at Work

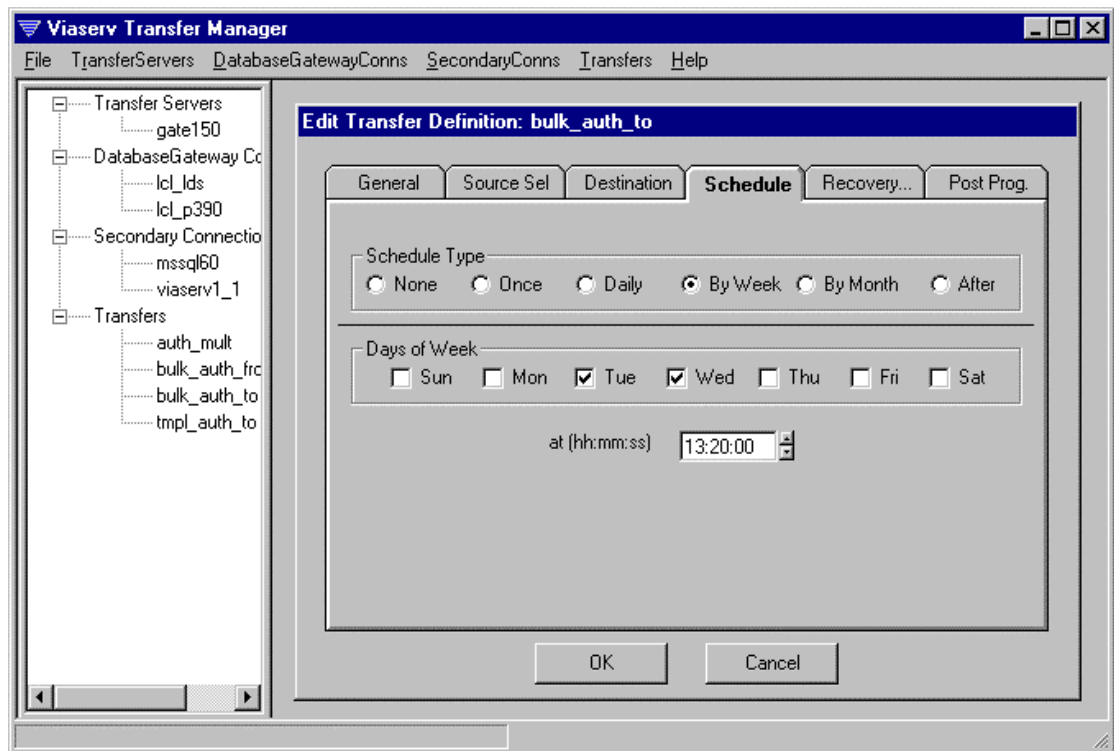
ViaTransit can be used to tackle a number of familiar data transfer scenarios and problems:

- Payroll data is entered into and accumulated on regional servers throughout the week. Every Saturday at midnight, *ViaTransit* executes multiple transfers to copy this data to the mainframe for central processing; check-writing files are returned to the regional servers.
- An order processing application resides in VSAM files on the mainframe. Every night, *ViaTransit* downloads the previous day’s order activity to departmental servers for access the next day by sales, customer service, and management personnel.
- Remote warehouses are used for filling customer orders. At the end of the day at each location, a “close the day” program is used to report the day’s shipments to local management and, via *ViaTransit*, to initiate a transfer of data to a mainframe at a headquarters location for consolidation and further processing.
- The CFO wants a new financial data warehouse established for use by financial analysts, the Controller and other management. An administrator uses *ViaTransit* to quickly extract the required mainframe-based data and transfer it to the data warehouse for local access and manipulation.

ViaTransit Components

The Transfer Manager component provides the user interface, where transfer sources, destinations, statements, schedules, and recovery actions are specified; this module runs as a 32-bit application on a Windows 95 or NT platform connected to the network. A Transfer Server component is responsible for tracking schedules, retrieving transfer specifications, and submitting transfer statements to the appropriate Viaserv or Sybase/MDI Gateway; this module runs as a Windows NT service, typically on the same machine as the gateway. A third component, the TransferStore database, contains the connectivity definitions, transfer statements, and schedules specified by the user; this module may reside in Microsoft SQL Server or in Sybase SQL Server, Adaptive Server, or SQL Anywhere.

A View of ViaTransit



ViaTransit's handy scheduling feature allows transfers to be executed as often as required — from once a month to once a minute.

Availability, Packaging, and Pricing

ViaTransit is available now for installation on Windows 95 and NT platforms, running in conjunction with the ViaSQL Gateway, Sybase DirectConnect, or Sybase/MDI Gateways. ViaTransit ships as a complete solution, with the Transfer Manager, Transfer Server, and Sybase SQL Anywhere for housing the TransferStore; a copy of Viaserv's ODBC Server is also included, to extend the reach of ViaTransit to any ODBC data source. These products are sold by Viaserv and its partners. U.S. list pricing starts at \$4,500 for ViaTransit to be used in conjunction with an IBM VSE-based mainframe

environment and \$7,500 for use in an IBM MVS-based environment. Viaserv's broad range of customer services include maintenance, telephone support, on-site services, and training. When installing a complete *ViaSQL* and *ViaTransit* system, Viaserv also offers its customers an Introductory Support Plan or Educational/Government Support Plan which bundles products, documentation, on-site installation and implementation services, and a year of maintenance and telephone support. "We know these products install easily and work well," says Kim Manchak. "Because of this, we back these offerings with an unconditional 90-day money-back guarantee."

Viaserv, Inc.

Viaserv is a Boulder, Colorado-based software company specializing in data access, delivery, and integration products, primarily for the VSE environment. Viaserv is committed to middleware and to enhancing interoperability between IBM's mainframe operating systems and other computing environments. The company is currently recruiting a network of resellers in the US and internationally. Viaserv can be reached at **1-800-348-3964** or at **info@viaserv.com**.

Note to Editors: *Viaserv*, *ViaSQL*, and *ViaTransit* are trademarks of Viaserv, Inc. All other trademarks mentioned herein are the property of their respective owners.